

February 2019

Dear Business Representative,

Help us support the mission of Camp Gray, which provides a fun, faithful and loving Catholic, outdoor retreat experience to over 4,500 children in the Madison area each year through summer camp and year round retreats.

Camp Gray's **10th Annual BENEFIT DINNER** is not only the most exciting fundraiser this side of the Mississippi, but last year also raised over \$33,000 to support Camp Gray. Each year, 1,300 summer campers are impacted by the mission of Camp Gray. While living in a busy world with so many demands on the time of our youth, your presence at this dinner can help transform a young person's heart and create for them memories that will last a lifetime.



**Help make this evening a success through a sponsorship or donation.**

Donate cash, products and/or services and turn attendees into customers. Enjoy the benefits of advertising your business to families and donors in the greater Madison community. In turn, feel great about supporting the wonderful, life changing work of Camp Gray.

**Sponsoring our Dinner provides you with over 35,000 local impressions!**

- **200+** Attendees at our Annual Benefit Dinner
- **600+** Circulation of Invitations
- **4,400+** Email Subscriptions
- **7,000+** Social Media Followers
- **23,000+** Catholic Herald Print Circulation

Advertise your business with these convenient sponsorship and donation options:

Sponsor Levels/Benefits	Item Donation	Auction Sponsor \$500	Event Sponsor \$1500	Presenting Sponsor \$2500
Listing of Sponsorship in Benefit Dinner Invitations			x	x
Complementary Table of 8 at Dinner			x	x
Recognition in Dinner Program	x	x	x	x
Logo on Website with Links to Company Website	x	x	x	x
Logo/Name Displayed on Screen during Event	x	x	x	x
Social Media Recognition prior to Event		x	x	x
Verbal Recognition of Sponsorship at Dinner			x	x
Logo on all Email Correspondence to Invitees				x
Logo on Digital Registration Platform				x
Recognition as sponsor in Catholic Herald article				x

If you have questions, please contact David Earleywine at [david@campgray.com](mailto:david@campgray.com) or call Camp at (608) 356-8200. Without your generous support, this event would not be possible. Thank you!

Sincerely,

Jeff Hoeben (Executive Director)

David Earleywine (Assistant Director)



## BUSINESS SPONSORSHIP FORM

Please return your donation form by Friday, March 1, 2019  
 Camp Gray | E10123 Shady Lane Rd. | Reedsburg, WI 53959

**Donor Information:** Please print clearly, as this information will be used in the program to advertise your business and acknowledge your donation. **Please also email a logo (JPG or PNG format) to [david@campgray.com](mailto:david@campgray.com) to ensure all sponsorship benefits.**

<b>Primary Contact Name</b>	
<b>Contact Phone &amp; Email</b>	
<b>Company/Organization Name</b>	
<b>Organization Street Address City/State/Zip</b>	
<b>Organization Website</b>	

### PLEASE ACCEPT THE DONATION OF:

**Cash in the amount of \$** \_\_\_\_\_ . (Please make checks payable to Camp Gray.)

- Auction Sponsor \$500
- Event Sponsor \$1500
- Presenting Sponsor \$2500

**Item Name:** \_\_\_\_\_

**Item or Service valued at \$** \_\_\_\_\_

**Suggested Auction Items:**

**Sports Tickets, Concert/Event Tickets, Golf Passes, Autographed Memorabilia, Hotel/Flight Vouchers, Electronics (Tablets, Smart Watches, TV), Beer or Wine Basket, Experiences (Winery Tour, Chef Dinner, Hot Air Balloon Ride), Subscription Packs**

**Item Description (Include quantity, size, color, restrictions, dates, values, etc.)**

*\*Items can be mailed or dropped off at Camp Gray. Please call our office (608) 356-8200 with questions.*